



## Adopting the Voluntary Code of Practices?

### Here's what to do...

Fill out the **Pledge FORM** and **Information FORM** and SEND to:

**Mission Adopt-A-Block**  
Attention: Voluntary Code of Practices Pledge  
P.O. Box 3245  
Mission, B.C.  
V2V 4J4

### HOW?

First, read through the **Voluntary Code of Practices Information Booklet** and:

- Identify your type of 'food on the go' outlet
- Review the **5 Steps of the Code:**
  - Understanding litter around your business
  - Provide public education on litter prevention & reduction
  - Reduce waste from your business
  - Manage waste properly
  - Manage the litter around your business
- Read the recommendations on the Pledge form and check off which pledges your business (is already) and (will be) committing to as part of your business' commitment to prevent & reduce litter.
- Please remember to specify between which litter control actions your business has already been doing and which activities are NEW (highlight NEW activities with a star, highlighter or red pen).

**If your business is adopting a 'block' under the Litter Management pledge** – please inform Adopt-A-Block and they will provide you with an "adoptee of block" FORM (and necessary litter control equipment, etc.).

## **After Adopt-A-Block has received your pledge FORM and information FORM...**

→The Adopt-A-Block coordinator will contact you to discuss your business' litter control participation.

→Adopt-A-Block will send you a formal copy of the Pledge Form signed by the Board of Directors (and other letters of recognition awarded).

→Send your business the appropriate information, resources and equipment you may need to begin your litter control participation.

→Adopt-A-Block will promote your business' litter control participation (for example, in the society's newsletters, BLOG site, community display boards, submissions to other community group newsletters and local newspapers, etc.); Adopt-A-Block will also pass on business litter control participation information to the District of Mission.

### **Some things to think about...**

Would you like an Adopt-A-Block representative to help set up your business' litter control participation plan and/or to give a litter awareness and safety talk to your employees? Please include any questions, concerns, needs, wishes, etc. that you may have as an Adopt-A-Block Voluntary Code of Practices pledgee along with the other FORMS you send so the society can best serve you.

Would you like to advertise your business in Adopt-A-Block's program beyond the suggestions provided? For example, litter control equipment can display your business' logo (as 'sponsored by'). Let the Adopt-A-Block coordinator know you would like to discuss sponsorship opportunities when you send in your information.

**For all other inquiries and information about the Voluntary Code of Practices and/or how your business can participate in Mission's litter control program, contact the Adopt-A-Block coordinator at 604-826-9423 or email**

**[missionadoptablock@gmail.com](mailto:missionadoptablock@gmail.com)**

## **Other Suggestions and Things to Know about Adopt-A-Block**

### **Adopt-A-Block Promotion**

- In order for Adopt-A-Block to best serve your business and the promotion of your business' participation in litter control, it is important to stay in touch with the Adopt-A-Block coordinator by sharing your litter control stories, challenges, concerns, team achievements and photographs.
- Adopt-A-Block is always looking for litter control success stories and photographs of volunteers collecting litter, etc. to add to the society's newsletters, web sites, local paper submissions, and more.
- Please provide Adopt-A-Block with your business' email address (and any team members emails whom might like) to receive the society's biannual newsletter (Spring & Fall).
- Adopt-A-Block posts stories, updates, community news, etc. on a BLOG site - *Messages of Hope: Towards a Litter Free Environment*. Add this BLOG site to your favourites and follow along to see what other Missionites are up to in litter control.
- The Mission Adopt-A-Block Society is on FACEBOOK! Join the online community!

### **Adopt-A-Block & the Community**

- Adopt-A-Block is active in the community and can be found at several community events throughout the calendar year. You can come out and visit the society at events such as: The Celebration of the Community (September), The Bald Eagle Festival (November), Candlelight Parade (December), Children's Festival (June), Canada Day (July), Farmer's Market (random dates), etc.
- Volunteers are invited to join Adopt-A-Block in December for Mission's Candle Light Parade in December. (Volunteers are needed to help with the float and to walk with it during the parade.) Volunteers interested in participating are asked to call the office (604) 826-9423 in early November.
- Adopt-A-Block holds an Annual General Meeting each year (around March) and it is open to the public. Volunteers are encouraged to attend.

- Adopt-A-Block administers fall and spring litter clean-ups that are a fundraiser opportunity for Mission non-profits. All Mission non-profit groups (sports teams, clubs, etc.) can apply to participate in one of these clean-ups for the award of \$250 to go towards group programs. Spring clean-up runs in April & May, application deadline is January 31. Fall clean-up runs in September & October, application deadline is June 30. Information and application forms for these clean-ups can be found online at: [www.missionadoptablock.com](http://www.missionadoptablock.com)
- Want to introduce a friend to Adopt-A-Block's program? Need to find the society's information? You can pick up an Adopt-A-Block brochure at the Mission Library, Mission Community Services, the Chamber and the District of Mission. The society's phone number is listed in the Mission Leisure Guide and Yellow Pages. You can access Adopt-A-Block's program information online at [www.missionadoptablock.com](http://www.missionadoptablock.com)
- Mission Adopt-A-Block contributes annually to the Mission Archives. The society's donations are open to public access. The archives include items from 1994-present; including photographs, news clippings, flyers, promotional ads, annual reports, board meeting agendas, minutes and coordinator reports, among other materials. Volunteers are encouraged to donate pictures of their volunteer service with Adopt-A-Block to the archives as part of the society's file.
- Adopt-A-Block runs a free public education program available to the Mission school district – activities include community barrel painting events, special assemblies & speakers, school litter audits and more.
- You can book an Adopt-A-Block representative to come and speak to your team about the problem and solutions to litter in the environment and the role of businesses in litter control (among other topics).
- Adopt-A-Block is a registered **charity** non-profit and relies on the support of grants and sponsorships to continue to administer the society's litter control program – business sponsorships can greatly help the society to maintain their program activities, volunteer opportunities, litter awareness campaign including; providing litter control equipment (pickers, bags, vest) to volunteers, supplying education resources to Mission schools, administering promotional materials (brochures, production of newsletter), etc. Call the Adopt-A-Block coordinator to find out how you can contribute to the society's litter control program today.