



The Mission Adopt-A-Block Society Litter Awareness Campaign

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Upcoming Events:

- AAB at Farmer's Market, Thursday June 14, 2007
- AAB at Children's Festival, Saturday June 23
- FALL CLEAN-UP APPLICATION **DEADLINE** IS JUNE 15, 2007. (Fall Clean-Up dates: Sept 22, 29; Oct. 6, 13)
- AAB at Celebration of the Community (Sept. 15)
- **OFFICE CLOSED FOR SUMMER** (July 11-August 31) For those needing to contact AAB staff/board members during this time, please leave a message on the answering machine which will be checked at the end of each week over the summer.

Adopt-A-Block Teams Up with Farmer's Market

A small group of dedicated volunteers participated in a clean-up of the library parking lot area, in order to prepare for the upcoming Thursday Nights, Farmer's Market. Members from the Farmer's Market, the Rotary Club, AAB Board Members, and enthusiastic AAB volunteers came out on Saturday, May 12 to make this year's 2007 Farmer's Market destination cleaner and ultimately safer, as the type of litter found around this area is at times hazardous and offensive. In total, 80 kilograms of litter was collected and taken to Minnie's Pit. This is an important area to keep clean, not only is it a central public area, but Lane Creek runs behind the back parking lot. This area tends to be heavily littered. And while Adopt-A-Block encourages community members

to continue litter clean-up efforts, we encourage litter

control participants to be especially careful in this area, as there has been hazardous litter items found here (broken glass, condoms, syringes, etc). Please do not reach blindly in and around bushes. Always use your picker.



AAB volunteers help tidy the Library parking lot area for the Thursday Night Farmer's Market.

Adopt-A-Block looks forward to seeing you all at the Farmer's Market. We will be there on June 14. The Farmer's Market runs Thursday evenings through the summer, from 4-8pm.

Adopt-A-Block Praises the Mission Rotary Club

The Mission Adopt-A-Block would like to give special recognition to the Mission Rotary Club, who has participated in several clean-ups through out the calendar year. In November, the Rotary club participated in a clean-up of Clay St, and parts of Dewdney Trunk. In March, the Rotary club cleaned London Ave. and in May, members from the Rotary club participated in the Farmer's Market clean-up on May 12, as well as participated in a clean-up of Rai Ave. and the intersection of Hurd &

Lougheed on May 26. The Rotary Club has been a huge support for Adopt-A-Block and the community of Mission with its on-going efforts to beautify Mission in anti-litter control efforts. Thanks Rotary for all your hard work and dedication.



AAB volunteers (Rotary Club) acknowledge T.H.'s new Anti-Litter message board on drive thru exit, at March Clean-Up of London Ave.



Please remember to secure your curbside trash. Make sure bags are tied tight, and lids are firmly on the bins. These simple steps can help prevent litter. Thanks for doing your part!



Remember to properly dispose of your garbage when you are visiting the beach, parks and other green spaces, this summer. Have a fun and safe summer. Thanks for doing your part!

“You + Litter= Pollution. You are a part of the problem, if you are not a part of the solution.”

The Mission Adopt-A-Block Secures Grant from Shell Environmental Fund

The Mission Adopt-A-Block Society received a grant of **\$3500** from the Shell Environmental Fund (SEF). The grant will be used for the purchase of new equipment including pickers and vests for new registered volunteers as well as be used to promote Adopt-A-Block’s free community programs.

Created in 1990, the Shell Environmental Fund is a national program intended to make a local difference. The SEF has granted more than \$12 million to environmental projects across the country. Individuals, schools, community associations, service clubs and environmental groups have used the grants, of up to \$5,000 per project,

to improve and protect their environment. Over 4000 projects have received grants.

“We created the Shell Environmental Fund to provide the financial resources for Canadians, from coast to coast, to put their ideas into action in support of the environment.” said Patty Richards, Shell Canada’s manager community investments program. “Our SEF review panel chose this project for funding and we are very pleased to make this grant to The Mission Adopt-A-Block Society.”

The Shell Environmental Fund



Shell Environmental Fund

accepts applications for environmental projects that are action-oriented, innovative, and community-based. Representatives of three environmental organizations and one Shell employee make the funding decisions. There are two deadlines for applications each year: February 28 and September 30.

Earth Day—April 22, 2007– Special Recognition to Fraser Valley Humane Society

Adopt-A-Block held its annual Earth Day event, on Saturday April 21, 2007, which consisted of a clean-up of the Harbour area, and surrounding industrial streets. The clean-up started at 10 am and went to noon, there after, volunteers and visitors were welcomed with home made treats and snacks made by the loving hands of Adopt-A-

Block Board members. Adopt-A-Block would like to give a special thanks to the Fraser Valley Humane Society that came out as a group and tackled some of the most heavily littered places around the clean-up site. Good team work, and a great volunteer participation on their part.



Fraser Valley Humane Society
(604) 820-2977
33103 N. Railway Ave.

Stave Lake Clean-Up

On Saturday, June 2 a large clean-up of Burma Rd. and the Florence Lake Forestry Road took place. About 55 volunteers showed up, from several cities in the lower mainland, to be apart of this large annual clean-up hosted by the 4 Wheel Drive Association of B.C. and sponsored by Adopt-A-Block. A total of 3080 kg of litter was collected, including scrap metal. Carol Ann Vandeligt, event coordinator, commented that

the clean-up was a “huge success”. Special recognition is given to Davie Sand & Gravel, and C.N.C. Trucking, both donating a truck and driver to help support the clean-up efforts.



Stave Lake Clean-Up Crew 2007

-Education Program Overview-

Adopt-A-Block's School Litter Audit Fundraiser 2007

With the financial support of TD Friends of the Environment, and as a part of our ongoing anti-litter campaign to educate and raise awareness about the problem of litter in our city, Mission Adopt-A-Block invited elementary schools in the Mission School District #75 to participate in a special School Litter Audit this Spring 2007.

Audit this Spring 2007, elementary school classes were able to acquire funding in the amount of \$100 to help support special school program events, such as fieldtrips, music or drama events and other school related activities. Dewdney and Durieu Elementary were the two schools that participated in this event. Each school collect about 2.50 kilos of litter around their school in the 15 minute time allowed for collection. Litter collected included food and lunch litter, dirty socks, batteries, paper, plastic, construction materials and more. The students were surprised at all the different items collected and had much to say about

ways to reduce litter in the school yard and in the community. We hope to see more participation in school litter



Dewdney Elementary School Litter



Students from Durieu take a look at the types of litter collected around their school yard.

audits next year. For more info about our litter audit and other education activities, visit us online at: www.missionadoptablock.com

Landfill Tours Delayed—Now September-October \$Funding Available To Cover Bus Cost

As apart of our on-going Education Program on litter awareness, we offer tours of Minnie's Pit every spring. But due to this years flood warning, the District has been busy with other important environmental issues, so the landfill tours have needed to be delayed until the Fall. Landfill Tours for 2007-2008 will be held in September and October. There is a small amount of funding available to cover

bus costs for schools who are able to book a landfill tour for Sept.-Oct.. Teachers are encouraged to book now! (First come, first serve basis). The tour takes about 1hr45mins and can accommodate up to two classes. Check out our website for more information and resources on the Landfill Tour. (See back page)



Students take a tour of Minnie's Pit.

"Creating positive environmental awareness, as our children of today, are our tomorrow's stewards of the Earth"



Girl Guides participate in a community barrel painting activity, Spring 2006.

We Need Your Help to Paint Community Barrels in June

The District of Mission Parks & Recreation is replacing the old and dingy barrels in Mission parks, and the Mission Adopt-A-Block society is coordinating the decorative painting of these barrels. We will be painting some of these barrels at upcoming events, including the Farmer's Market, the Children's Festival) Also, if your school or club would like to participate in a barrel painting event in June, please contact the AAB Coordinator at (604) 826-9423 and we will bring a barrel, paints and coordinate the activity.

We are on the Web!
www.missionadoptablock.com



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 P.O. Box 3245 Mission, B.C. V2V 4J4
 Phone: (604) 826-9423
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Adopt-A-Block Gives Special Recognition to Tim Horton's Litter Awareness Efforts

The Mission Adopt-A-Block Society would like to give special recognition to Tim Horton's, a leader in litter awareness, in the Fast Food Industry. Have you noticed their litter campaign? We hope that other Fast Food providers in Mission will follow Tim Horton's initiative to help prevent and reduce litter. Here are some of the anti-litter initiatives Tim Horton's has taken:

- ▶ Free Car Litter Bags
- ▶ Large Signage at Drive Thru Exit(s) with message, "Please Be a Good Neighbor, Don't Litter"
- ▶ Anti-Litter Radio Campaign
- ▶ Anti-Litter Poster Campaign on Business Premise(s)
- ▶ Re-Usable Dishes in Store
- ▶ Tim Horton's Community Cruiser Visits at Community Clean-Ups

Thanks Tim Horton's, you are making a difference!

If you own a fast food business in Mission, we encourage you to voluntarily take measures to prevent & reduce litter. For information and support, contact the AAB Office (604) 826-9423. And if anyone has any good ideas on how to tackle the fast food litter problem in Mission, we would love to hear from you.



What are Other Cities Doing about Litter? Here are Some Clever Examples of Anti-Litter Campaigns...



Help spread awareness about litter and its social and environmental impact.
 Thanks for doing your part!

