



## MEDIA ADVISORY

**The MISSION ADOPT-A-BLOCK SOCIETY starts work on Community Signage Project, thanks to a grant from BC GAMING and ongoing support agreement with local business NUTEK SIGNS and the District of Mission.**

*Mission BC, June 2012* – Mission Adopt-A-Block Society is about to embark on an exciting project, funded by BC Gaming and supported by local business Nutek Signs, and the District of Mission. The community signage project received enough funding to provide up to 200 new signs into the community to acknowledge streets, parks, and streams that have been adopted by local volunteers and community groups. These new signs will help to recognize the efforts of the Adopt-A-Block volunteers and to showcase areas that are in need of adoption.

Over the course of the summer, these signs will be installed all over the District. Special thanks to the District of Mission for granting the Mission Adopt-A-Block Society the use of their bike lane street signage poles and other municipal properties to install the signage.

Mission Adopt-A-Block Society is one of the only programs in the lower mainland that did not have a signage program to acknowledge the areas that have been adopted. This new program will help to showcase the efforts of the volunteers, increase the public's awareness of the Adopt-A-Block programs and increase the amount of areas adopted over the long-term.

For further information about this or any other AAB program please contact:

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**Special Thanks to:**

