



NEWS RELEASE

For Immediate Release – February 20, 2013

Adopt-a-Block receives funding from Vancity to increase local clean-ups

Mission, BC – The Mission Adopt-a-Block Society was recently awarded a grant of \$3,520 from Vancity through their Community Project Grants. This grant will be used towards the Annual Spring and Fall Clean-ups to help increase community involvement and cover additional hot spots in the community.

“We are very grateful to receive the support of Vancity toward our Annual Spring & Fall Clean-ups. This allows us to grow our annual events to include more troubled areas, more groups and more opportunities for local not-for-profits to raise money. All around it is a great opportunity for everyone involved!” says Adopt-A-Block Program Coordinator, Kristin Parsons.

“This particular project will be helping to protect and restore natural habitats, encourage environmental change and engage local volunteers to take action. We’re committed to working together to help build healthy communities and supporting projects that make an impact,” says Elisabeth Geller, manager community engagement, Vancity.

[The Vancity Community Project Grants Program](#) funds projects that support cooperative principles and practices, social justice and financial inclusion, and environmental sustainability.

Under the direction of a dedicated board of directors Adopt-A-Block has grown into a multi-faceted program that encourages citizens of Mission to participate in a pro-active approach to keeping Mission clean and a healthier place to live.

Currently over 140 family households and over 25 community groups have committed to regular clean-ups of their neighborhood and other selected areas. They are not only participating in a very worthwhile cause, but they are setting a great example of civic pride for others to aspire to!

- 30 -

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