



March 2012

Press Release

St. Patty's Pick & Pub nets over 300lbs

St. Patty's Day, March 17th 2012, marked the first ever Pick & Pub event with the Mission Adopt-A-Block Society. It was a remarkable success with 23 volunteers coming out in the rain to pick up the litter along the way from the Adopt-a-Block office (in the recycling center on Mershon) to the Captains Cabin Pub.

Tireless volunteers picked up an amazing 309lbs of garbage along this route which also runs along the water front.

After the cleanup, volunteers were treated to a special \$7.50 burger/beer menu courtesy of Captain's Cabin Pub. Prizes were awarded to everyone who wore their green colors and Heidi Smith won the Best Costume Prize.

The success of this event could only have come with the support of the business community, the AAB Board and the volunteers. Special thanks to the following sponsors for their gifts and door prizes: *Blackberry Kitchen, Captains Cabin Pub, District of Mission, Dakota Joe's, Howard Noa, Hillside Auto Detail, London Drugs, MaryKay - Meghan Steeves, Mission Leisure Center, Shoppers Drug Mart.*



It is clear that the litter efforts on March 17th, have made a difference but there is so much more to do! Adopt-A-Block will continue to do Pick & Pub events like this a few times a year so check out our website at www.missionadoptablock.com for details on the next event. We are always open to suggestions from the public on areas to clean and restaurants/pubs to participate so contact us at missionadoptablock@gmail.com or call 604-826-9423 if you have any ideas or would like to participate in the next event!

Special Thanks to all the Volunteers who helped make the Mission waterfront over 300lbs lighter!!!

Way to Go!