



## Press Release – FALL 2012

### Fall Cleanups net 1180kg of litter off our streets and out of our streams!!

The September warm weather was a great welcome to the volunteers of Mission Adopt-a-Block as they came together to begin their Annual Fall cleanup events.

This year's fall events kicked off with the **Great Canadian Shoreline Clean-Up** in partnership with the Mission Clubhouse on September 21<sup>st</sup>. This clean-up was open to the public and took place along the shores of Hatzic Lake. Over 170kg of trash was removed this day from the shorelines!

Next, Adopt-A-Block held the **Third Annual Stream Clean-up** on September 22<sup>nd</sup>. Two mission non-profit groups tended to portions of Lane Creek next to the Mission Library and L'Herbomez Creek at Heritage Park. This was followed by another stream clean-up at Windebank Creek, to celebrate **World Rivers Day**, on September 30<sup>th</sup>, in partnership with volunteers from Cedarbrooke Chateau.

After a full week of waterway cleanups Adopt-a-Block volunteers moved on to complete the **Annual Fall Litter Clean-Up** over 3 Saturdays in October. This clean-up covered several areas around town including Heritage Park, the industrial and harbor area, London Ave., Shook Rd, Stave Lake Road, and portions of Cedar, Cherry, Dewdney Trunk Road, Tunbridge, Murray, 7<sup>th</sup>, 2<sup>nd</sup>, and more. This year's total collected was over 1180kg including over 210lbs of metal by 108 volunteers.

Adopt-A-Block is a non-profit organization that has been administering a litter control program in the community since 1998 to increase awareness of and participation in litter control.

Each year the society welcomes non-profit groups to participate in the Spring/Fall clean-up for the remuneration of up to **\$250** to put towards their special programs and events.

All Mission non-profit groups are invited to submit their application for the **Spring Litter Clean-Up** by January 30<sup>th</sup>. Applications are available online at: [www.missionadoptablock.com](http://www.missionadoptablock.com). **Beginning 2013, groups will be eligible to earn up to \$400 for their club or group!!**

For more information please contact the Adopt-A-Block coordinator at (604) 826-9423 or email [missionadoptablock@gmail.com](mailto:missionadoptablock@gmail.com)