

2014 Junior Bug Club

SPONSORSHIP OPPORTUNITIES



“Mission Adopt-A-Block’s, Junior Bug Club helps to inspire the youngest members of our community to show their civic pride and be more aware of the needs of our environment and the positive effects that litter control creates.”

There are many opportunities for your business to become involved in our Junior Bug Club.

Sponsors may choose to donate in cash or product in lieu of cash or a combination of both. This will be discussed with both parties at time of formulating the Sponsorship agreement. This form is a guideline of what Mission Adopt-a-Block is able to provide to its sponsors however we are open to negotiation and options brought forth from a sponsor at any time.

Business Name: _____ Contact Name: _____

Contact Phone: _____ Contact Email: _____

Signature of Business Manager: _____ Date: _____

SPONSORSHIP LEVELS FOR JUNIOR BUG CLUB

Please check mark the level you wish to participate in and return this form to the AAB Office:

COMMUNITY PARTNER* | \$4,000+ | (only 2 spots available)

- Recognition as a Community Partner at all JBC events and on all promotional items/ads/materials
- Logo recognition on all JBC kit materials and JBC promotional materials
- Acknowledgement from the stage via Master of Ceremonies at any JBC event
- Banner Placement at JBC event presentation area
- Acknowledgement in any JBC press release, on Social Media announcements and web posts
- Logo recognition of your business on the JBC Website with links to your business
- Two JBC events held in-store each year. Please select (Family Day, Summer Celebration, Halloween Party, Christmas Party)
- 1st right of refusal for renewal of your spot as a Presenting Partner each year. To be confirmed by Nov 30th each year. Please note there are only 2 spots available.
- 1st right of refusal for a spot as Community Partner of the program when it is expanded into other communities outside Mission.

- Thank you recognition in certificate form at your place of Business
- Bi-annual reports on club membership, events, attendees etc.
- Option to have JBC members attend up to 3 store run events per year to promote the JBC/Partner relationship.
- Opportunity to provide product or services to the JBC members and their families.

□ **PROGRAM SUPPORTER* | \$2,000+ | (only 4 spots available)**

- Recognition as a Supporter of a JBC activity or product
- Logo recognition on all JBC program/event posters and advertisements
- Logo recognition on sponsored JBC product (choose from T-shirt, bottles, booklet or bags)
- Logo recognition on sponsored JBC activity promotional materials
- Acknowledgement in any Social Media announcements and web posts
- Logo recognition of your business on the JBC Website with links to your business
- Acknowledgement from the stage via Master of Ceremonies at any JBC event
- Option to have JBC members attend one store run event per year to promote the JBC/Sponsor relationship.
- Opportunity to provide product or services to the JBC members and their families.
- Bi-annual reports on club membership, events, attendees etc.
- 1st right of refusal for renewal of your spot as a Program Supporter each year. To be confirmed by Nov 30th each year, please note only 4 spots available.
- 1st right of refusal for a spot as Program Supporter of the program when it is expanded into other communities outside Mission.
- Thank you recognition in certificate form at your place of Business

SAMPLES OF JBC BRANDED INVENTORY

T-Shirt (Back)



Bag (Front)



***Sponsorships in these categories are not available for exclusivity; however, we do guarantee spots will be shared only by non-competing businesses or services.**

□ JBC ADVOCATE OR MEDIA SPONSOR | \$1,000+

- Recognition as a JBC Advocate or Media Sponsor at any JBC event and on all promotional items/ads/materials
- Logo recognition on JBC Event Posters and program brochures
- Logo recognition on sponsored JBC product (choose from activity booklet or bags)
- Logo recognition on sponsored JBC activity promotional materials
- Logo recognition of your business on the JBC Website with links to your business
- Opportunity to provide product or services to the JBC members and their families.
- Bi-annual reports on club membership, events, attendees etc.
- 1st right of refusal for a spot as JBC Advocate or Media Sponsor of the program when it is expanded into other communities outside Mission.
- Thank you recognition in certificate form at your place of Business

□ FRIENDS OF THE JBC | \$100 - \$999

- Recognition as a Friend of the JBC at any JBC event and on all promotional items/ads/materials
- Logo recognition on JBC Event Posters and program brochures
- Logo recognition of your business on the JBC Website with links to your business
- Bi-annual reports on club membership, events, attendees etc.
- 1st right of refusal for a spot as a Friend of the JBC program when it is expanded into other communities outside Mission.
- Thank you recognition in certificate form at your place of Business



For more information about sponsorships contact **Kristin Parsons**
at missionadoptablock@gmail.com or (604)-826-9423